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# Boxster S Anniversary Edition

50 Years of 550 Spyder



**Past meets future:  
The 550 Spyder  
Anniversary Edition.**

In 1953, the 550 Spyder emerged as the first Porsche created purely for racing. The Spyder went on to become one of the most coveted, and most successful, sports cars in history.

Ignoring the prevailing rules of his day, Ferdinand Porsche devised a sleek, lightweight aluminum design that was ingeniously simple. And surprisingly fast. Its cornering and agility were equally impressive, the

result of a mid-engine layout that enabled drivers to carry far more speed through turns than heavier, higher horsepower competitors. Regarded in racing circles as a "shark in a fish bowl", the original Spyder racked up class victories virtually everywhere it raced and won the tortuous Targa Florio outright. Like no other car of its time, the Spyder redefined the sports car experience.



Fifty years later the Boxster S Anniversary Edition is inspired by the legendary Spyder. It is designed in accordance with enduring Porsche philosophy—to accelerate full-throttle well into the future.

The Boxster S Anniversary Edition sports a race-bred chassis with more rigidly tuned springs, shock absorbers and stabilizer bars. The 18-inch Carrera alloy wheels offer superb balance for exploiting a

robust flat-six engine. Equally inviting are modern-day conveniences such as dual cargo areas, a convertible top with glass window, that opens in just 12 seconds, and an ergonomically refined cockpit expertly appointed in rich leather.

The Boxster S speaks so clearly through its controls that it becomes "an existential quandary of human getting lost in machine" (Automobile magazine).

Mesmerizing and involving, it is a pure celebration of the Porsche spirit.

**Introducing the  
Boxster S Anniversary Edition**





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## Fifty years of driving pleasure.

Over the past 50 years, very few automotive designs challenged the conventional wisdom of their day like the 550 Spyder. Fewer still have proven to be every bit as provocative a half century later. The same forward-thinking concentration of power, precision and responsiveness that revolutionized racing in the guise of the Porsche Spyder is equally compelling in the technical refinements of the Porsche Boxster S.

The low center of gravity and mid-ship placement of the Boxster's engine, coupled with a streamlined chassis forged from lightweight alloys, coalesce into an uncanny blend of power and nimbleness reminiscent of its legendary racing cousin.

### Engine and transmission:

#### A boxer with more punch.

At the heart of the Boxster's free-revving spirit lies its namesake boxer engine – a powerplant Car & Driver hailed as “one of the ten best engine designs ever.” Porsche engineers have endowed the 50th Anniversary Boxster S with more power (264 hp at 6,200 rpm) than any previous model. The smooth delivery of power across a wider range is enhanced by VarioCam, an exclusive valve timing system that optimizes engine breathing and torque (229 lb-ft max at 4,600 rpm) while lowering emissions.

A stainless steel tailpipe exclusive to the Anniversary Edition hints at another refinement: a sophisticated dual exhaust system engineered to increase power and torque while meeting the most stringent worldwide emissions standards.

A re-engineered 6-speed gearbox serves as the perfect conduit for harnessing the engine's added

power. A shorter gearshift with a 15% shorter throw compared to the standard Boxster S delivers shifting that is swift and sure. An optional Tiptronic S transmission combines the fun and immediacy of Formula-One-inspired manual shifting with the freedom of an automatic transmission that syncs shift points to your style of driving.

### Suspension, brakes and wheels: An expertly tuned balancing act.

A stiffened and Porsche-optimized MacPherson strut suspension is teamed with wider tires, 18-inch alloy wheels and large cross-drilled brakes for a degree of composure and control equal to the Anniversary Edition's wide-open spirit.

Stiffer springs and shocks, plus Porsche Stability Management fitted as standard let you stake



a claim to corners with greater road-holding confidence. The brakes feature ventilated aluminum discs and a compact monobloc design to minimize unsprung weight and brake fade for more stopping power. A glance through the airy spokes of the standard 18-inch Carrera wheels reveals a quartet of four-piston brake calipers painted in a cool aluminum finish. Other visual cues that distinguish the Boxster S Anniversary Edition include wheel spokes in a Seal Grey finish with matching centers and color Porsche Crests.





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**Sensual lines that travel through time.**

Professor Porsche believed that the very best automotive designs need not change entirely from one generation to the next, but simply evolve. And continually improve. The smooth, rounded shape and fluid lines of the Boxster S reflect a consistency of thought, and a consistency of execution, that lend the 50th Anniversary Edition its enduring ancestral link.

The Boxster S is a masterpiece of form and function – a modern expression of engineering ideas. Its bloodlines are clearly seen in a variety of styling cues inspired by the Spyder. The 550 Spyder heritage is apparent in the open, two-seat cockpit, sleek, aerodynamic profile and meticulously sculpted fenders and quarter panels. Even the Litronic headlights echo a design theme that extends back through time.

reference to classic '50s' styling. If you prefer, an optional black top can be substituted for the standard Cocoa Brown. Both are fitted with a heated glass rear window and sound-insulating liner for optimal comfort with the top up. At the press of a button, the power top stows neatly beneath the rear deck lid without depriving you of precious cargo space.

A subtle styling cue unique to the Anniversary Edition is the silver mesh grill flanking the tailpipe along the rear apron openings,

which emulates the enclosed tail section of the original 550 Spyder. This visual harmony is enhanced still further by a wind screen and supplemental safety bars painted to match the exterior color – both standard features on the Boxster S Anniversary Edition.

Of course, a half-century of embellishment hasn't changed one thing: the sheer exhilaration of feeling the sun on your skin and the wind in your hair as you pilot an open-topped Porsche on an open road.

Perhaps the most distinct visual link between the 50th Anniversary Edition and original 550 Spyder is its GT Silver Metallic exterior – a color originally developed for yet another mid-engined, race-derived Porsche: the new Carrera GT.

A UV-resistant Cocoa Brown canvas top specially designed for the Boxster S Anniversary Edition offers an elegant contrast to the high-tech exterior and a tasteful

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**Styling shaped by the Spyder's sporting character.  
And 50 years of refinement.**

The cockpit of the Boxster S is a place where drivers come to connect with the road. Inside the 50th Anniversary model, it's also a place where the 550 Spyder's race car styling cues connect with a half-century of Porsche refinements.

The 550 Spyder's race-inspired hallmarks – an ignition switch placed to the left of the steering wheel, and a large analog tachometer punctuating the center of the instrument panel – remain in their time-honored place. Each of the 1,953 commemorative models built for this special edition

Boxster S also includes an individually numbered plaque mounted on the center console.

The interior, like that of every other Porsche past, is the work of craftsmen with a deep-rooted passion for driving. Dies are expertly arrayed to match each unique sheet of leather, ensuring a perfect fit along the dashboard's sculpted curves. Seats shrouded in leather conform naturally to the contours of your body. A telescopic 3-spoke leather steering wheel literally reaches for your palms while revealing gauges accented with silver-toned bezels, hinting at the old-world attention to detail and classic styling throughout.

Naturally, the passenger cabin is also replete with contemporary appointments ranging from heated sports seats and fully automatic climate control to a CD player and Porsche Sound Package. Owners choosing to embellish beyond the copious standard specifications onboard can choose from a variety of customization options – and create an Special Edition for which there is no substitute.

The interior's Cocoa Brown and GT Silver Metallic color scheme, unique to this 50th Anniversary Edition, also pays homage to a bygone era while satisfying the demands of modern-day driving with complete conviction. And pure Porsche artistry.

*Optional equipment shown.*



## Personalization options for your Boxster S Anniversary Edition.

From day one, independence has always prevailed at Porsche. Our engineers built the cars they have dreamed of driving. Our customers are allowed to do the same.

The Boxster S Anniversary Edition combines generous standard specifications with a variety of personalization options. For more information on our full range and scope of customization options, contact a Porsche specialist at your authorized Porsche dealer.



Porsche Communication Management (PCM) Information and Navigation System II



BOSE® Sound System



Remote 6-disc CD changer

### Boxster S Anniversary Edition Options

- Tiptronic S (with special gear selector)
- Cruise control
- BOSE® Sound System includes AudioPilot™ (digital)
- Remote 6-disc CD changer
- Porsche Communication Management (PCM) Information and Navigation System II: 5.8" screen, 2 tuners, GPS navigation module, trip computer
- Dark Grey natural leather interior with black cabriolet top fabric (no charge option)
- Sport seat backs painted to match exterior color
- Front section of center console (no charge)
- CD storage (only in conjunction with front section of center console)
- European Delivery

## Technical Specifications

<http://coochas.com>

### Engine

No. of cylinders	<b>6</b>
Displacement	<b>3.2 liters (3,179 cc)</b>
Max. power	<b>264 hp @ 6,200 rpm (SAE)</b>
Max. torque	<b>229 lb-ft @ 4,600 rpm</b>
Compression ratio	<b>11.0: 1</b>

### Transmission

Layout	<b>Rear-wheel drive</b>
Manual transmission	<b>6-speed</b>
Tiptronic S (optional)	<b>5-speed dual mode</b>

### Chassis

Front suspension	<b>McPherson</b>
Rear suspension	<b>McPherson</b>
Steering	<b>Power assisted</b>
Brakes	<b>4-wheel ventilated and cross-drilled discs with 4-piston fixed monobloc calipers, ABS 5.3</b>
Stability control system	<b>Porsche Stability Management (PSM)</b>
ABS	<b>Bosch ABS 5.7</b>
Wheels	<b>Front: 7.5 J x 18 Rear: 9 J x 18</b>
Tires	<b>Front: 225/40 ZR 18 Rear: 265/35 ZR 18</b>

### Weights

Curb weight	Manual/Tiptronic	<b>2,910 lb/2,998 lb</b> <b>1,320kg/1,360kg</b>
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### Performance

Top track speed	Manual/Tiptronic	<b>165 mph/162 mph</b>
	0-62 mph (0-100 km/h)	
	Manual/Tiptronic	<b>5.7 sec/6.4 sec</b>

### Fuel economy

City/Highway	<b>Manual: 18/26 mpg</b> <b>Tiptronic S: 17/26 mpg</b>
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### Dimensions

Length	<b>170.0 in. (4,320 mm)</b>
Width	<b>70.1 in. (1,780 mm)</b>
Height	<b>50.8 in. (1,290 mm)</b>
Wheelbase	<b>95.1 in. (2,415 mm)</b>
Cargo area volume	<b>9.2 cubic ft. (260 liters)</b>
Fuel Tank capacity	<b>16.9 US gal. (64 liters)</b>

**Porsche Selection:  
The Boxster S Anniversary collection**

Porsche Selection is a carefully chosen collection of clothing and accessories whose artistry and exceptional quality are as timeless as they are contemporary.

We are pleased to celebrate the introduction of the Boxster S Anniversary Edition with items inspired by legendary history of the Porsche 550 Spyder.



**Boxster 550 Polo and Tees**

Experience the comfort of these beige tees for both men and women. Made of soft 100% pure cotton and screen-printed with the distinctive Boxster 550 logo, they sport contrasting red seam stitching for a 1950's retro style. Our ladies tee has a slimming cut that will flatter your curves and the logo is on the back shoulder. Men's tee features the logo screen-printed on front shoulder. Select a contemporary version of a classic design in our comfortable 100% cotton pique polo. In beige with contrasting Boxster 550 logo tastefully embroidered on the left chest. Imported. Men's Tee and Polo available in sizes: S,M,L,XL,XXL. Women's Tee in sizes: S,M,L,XL.

Men's 550 Tee	US\$39 (CAN\$59)	WAP 531 00S-XXL 14
Women's 550 Tee	US\$39 (CAN\$59)	WAP 532 00S-OXL 14
Boxster 550 Polo	US\$69 (CAN\$104)	WAP 530 00S-XXL 14



**550 Spyder Tee**

Not just optional equipment, this 100% cotton tee captures the spirit of the Spyder with its screen-printed graphics on the back—a poster reproduction from the IV. Carrera Panamericana Mexico race—and the Porsche script on front left chest. Made in USA. Sizes: S,M,L,XL,XXL. US \$25 (CAN \$38)

COX 746 00S-XXL 14



**Spyder Heritage Tee**

Celebrate 50 years of the 550 Spyder with this 100% cotton tee featuring screen-printed 550 Spyder motifs, each representing the car that dominated world racing throughout much of the 1950's. Imported. Sizes: S,M,L,XL,XXL. US \$39 (CAN \$59)

WAP 573 00S-XXL 14



**Boxster 550  
Baseball Cap**

Like the Boxster, this 100% cotton cap has genuine style. In classic beige with brown stitching. The Boxster 550 logo is embroidered on the front. Adjustable rear strap for one size fits most. Imported. US \$20 (CAN \$30)

WAP 080 162 14

<http://coochas.com>

<http://coochas.com>



**Spyder/Boxster Model Car Set**

Every collector's dream in 1:43 scale and a fitting tribute to two of the most outstanding sports cars ever developed. This set showcases the Porsche 550 Spyder in Silver and the Boxster S special edition model in Silver Metallic on the same plinth with commemorative backdrop. Imported.

US \$69 (CAN \$104)

WAP 020 113 14



**1:24 Scale Spyder Wind-up Car**

This exciting and nostalgic Examico Spyder wind-up model car is made by Schuco Examico. In classic silver it sports four forward gears and one reverse gear. Fully functional handbrake and steering wheel. A true collector's item.

US \$95 (CAN \$143)

WAP 024 005 14 USA



**1:18 Scale Spyder**

Feel the spirit of the 550 Spyder—its purity of purpose as well as the beauty of its design. Functioning doors, hood and wheels. Imported.

US \$35 (CAN \$53)

WAP 021 032 14



**Boxster 550 Keyfob**

Our classic brown leather keyfob features a silver colored ring and an enameled badge with the unmistakable Boxster 550 logo to commemorate the 50th anniversary of the Porsche 550 Spyder. Imported.

US \$59 (CAN \$89)

WAP 050 091 14



**Spyder Heritage Enamel Plate**

Fifty years ago, Porsche created a competition car that redefined the sport of racing. Today, we have created this historic 1957 poster motif enamel-on-metal Spyder Heritage Plate. Limited edition of only 1,000 individually numbered pieces. Complete with certificate of authenticity.

Imported. US \$129 (CAN \$195)

WAP 050 092 14

**Limited Edition Collector's Cup**

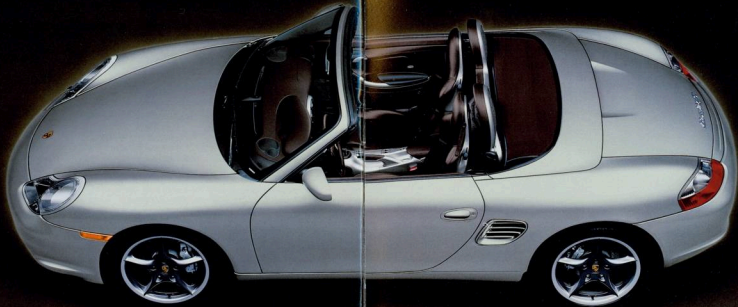
To commemorate the 50th anniversary, this year's collector's cup features the historic Porsche 550 Spyder. Limited to 5,000 units and each cup is individually numbered on the bottom.

US \$20 (CAN \$30)

WAP 050 138 14



Visit your local Porsche dealer, order online at [www.porsche.com/shop](http://www.porsche.com/shop), or call 1-800-PORSCHE



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### The legacy lives on.

The Boxster S Anniversary Edition is a modern tribute to the artistry and innovation that defined the legendary Porsche 550 Spyder: a phenomenally successful racer that helped redefine the future of sports car design.

Small, lightweight and designed with its engine aft of the cockpit, the Porsche Spyder employed the kind of revolutionary thinking that excelled on the international racing

circuit, beginning with a one-two victory in its first outing – the 1953 Eifelrennen at the Nürburgring in Germany.

Separated by countless technical improvements spanning 50 years, the Boxster S Anniversary Edition brings the Spyder's legacy of power and natural agility forward in time. Its elegant design reflects a purity of both concept and execution that has become a

hallmark of every vehicle sporting the Porsche Crest.

The 50th Anniversary Edition is a timeless reflection of an edict for independent thinking that began a half century ago with the 550 Spyder. And the inspiration for another 50 years of driving in its purest form.

